

PENELITIAN DOSEN PSDIM UNSRAT

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44	The Influence of Service Quality, Information Technology and Brand Image on Customer Loyalty with Customer Satisfaction as an Intervening Variable (Study at BCA Ranotana Branch Office)	2023	Jurnal Internasional
45	Analysis of Knowledge Management, Innovative Leadership and Innovation Capabilities in Organizational Performance (Study on Small and Medium Micro Business in Manado City)	2023	Jurnal Internasional
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